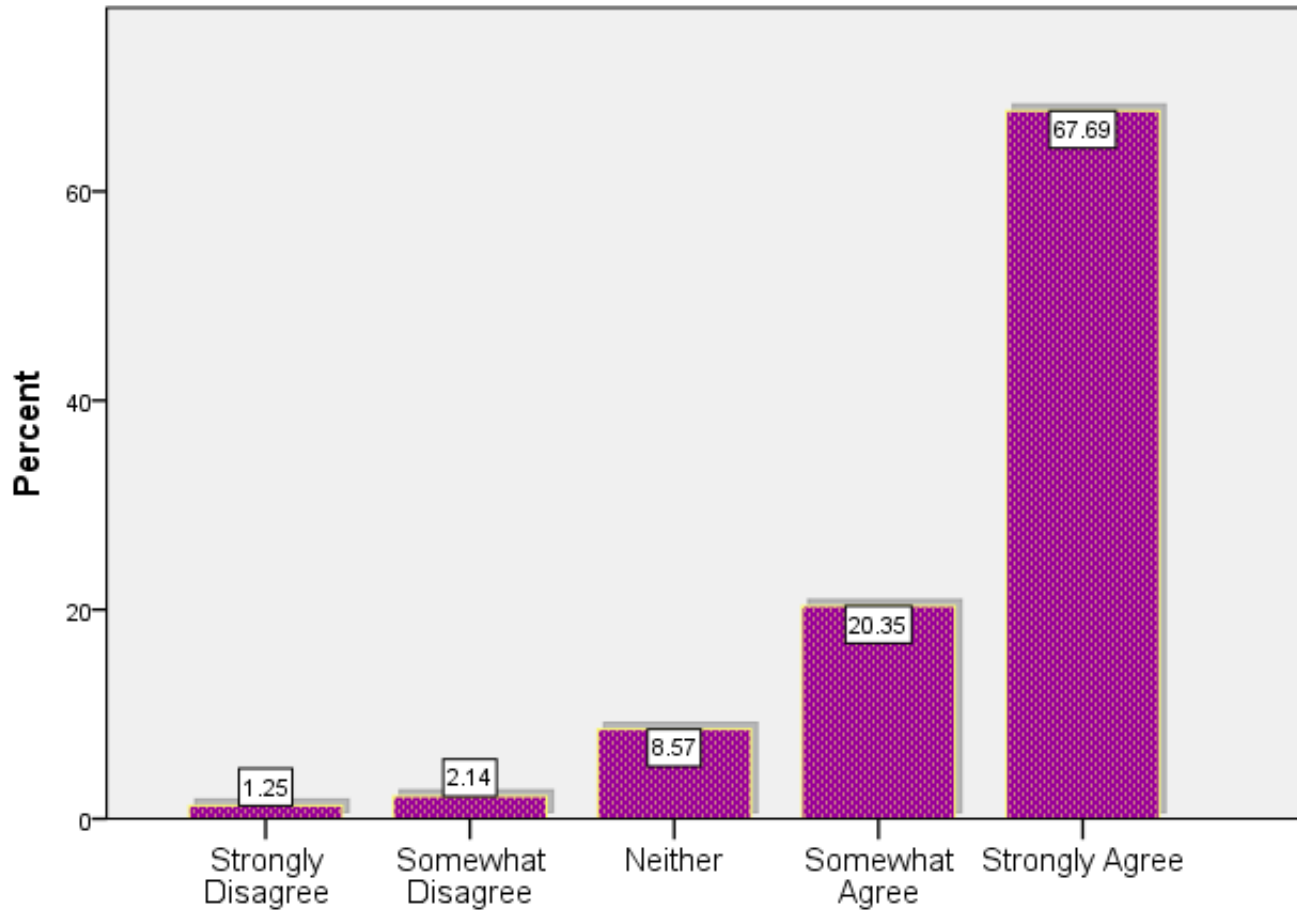


PART 3:
COMMUNICATION AT
KINGS POINT

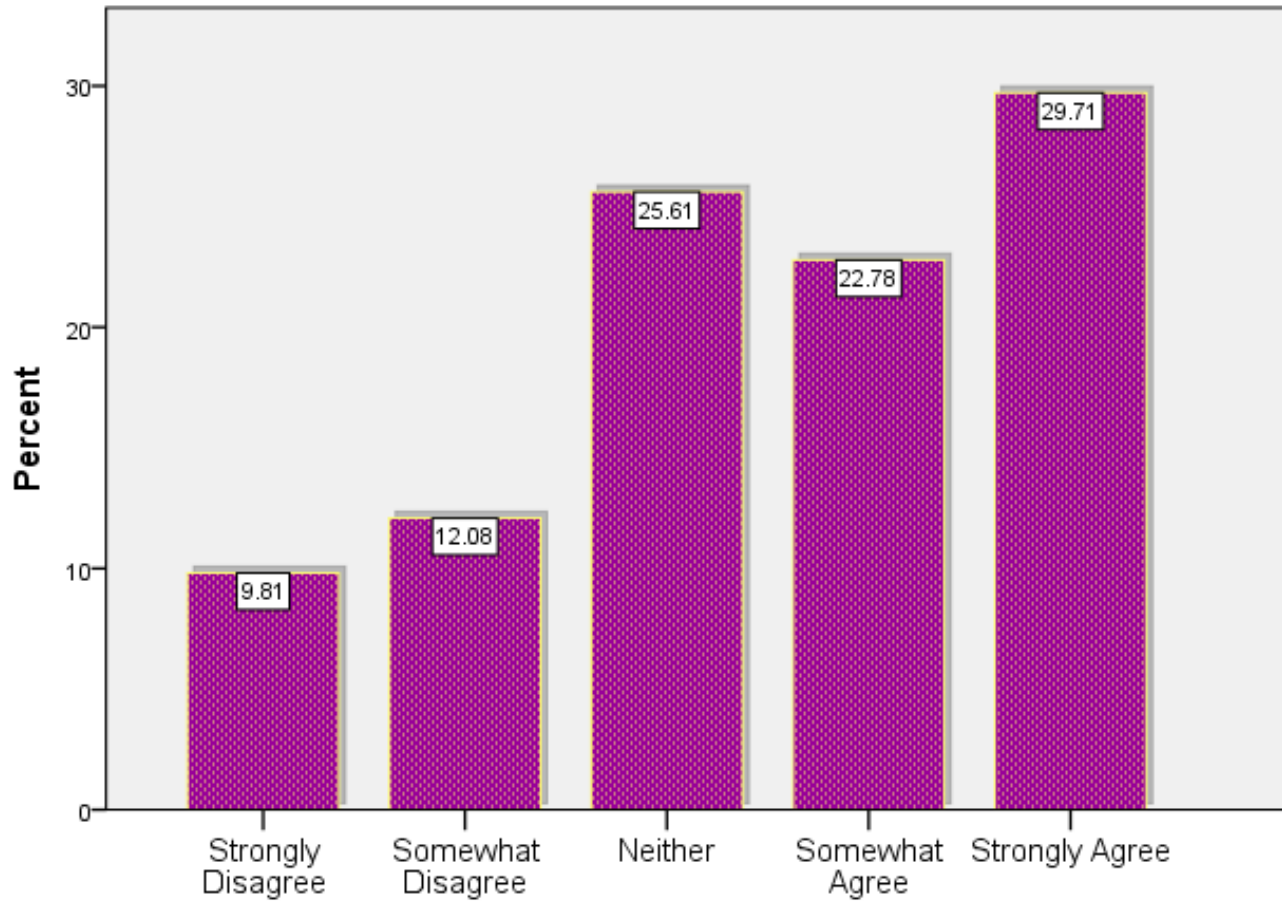
PREFER POINTER

1. The Pointer



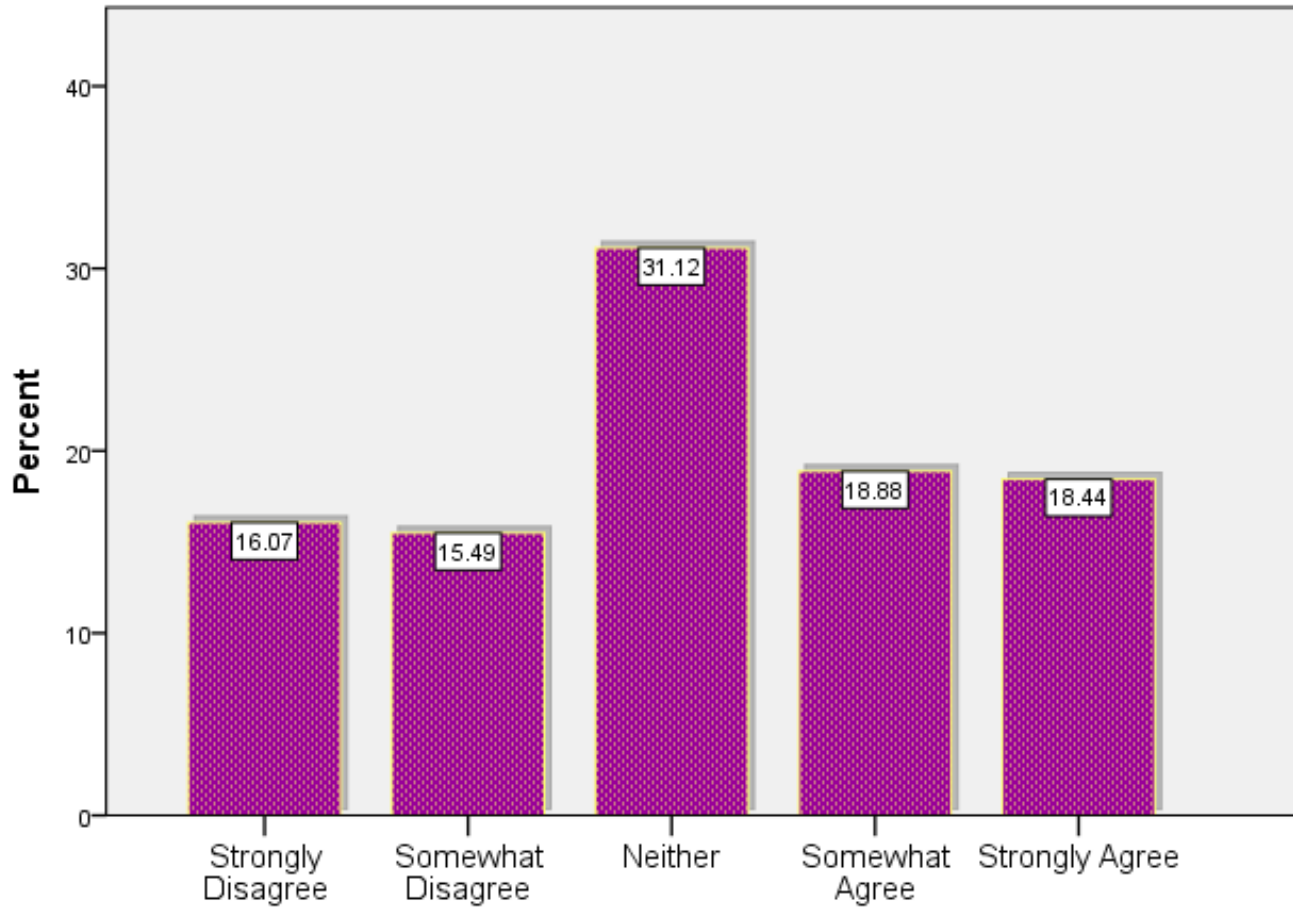
PREFER CHANNELS 95/96

2. Community Channels 95/96



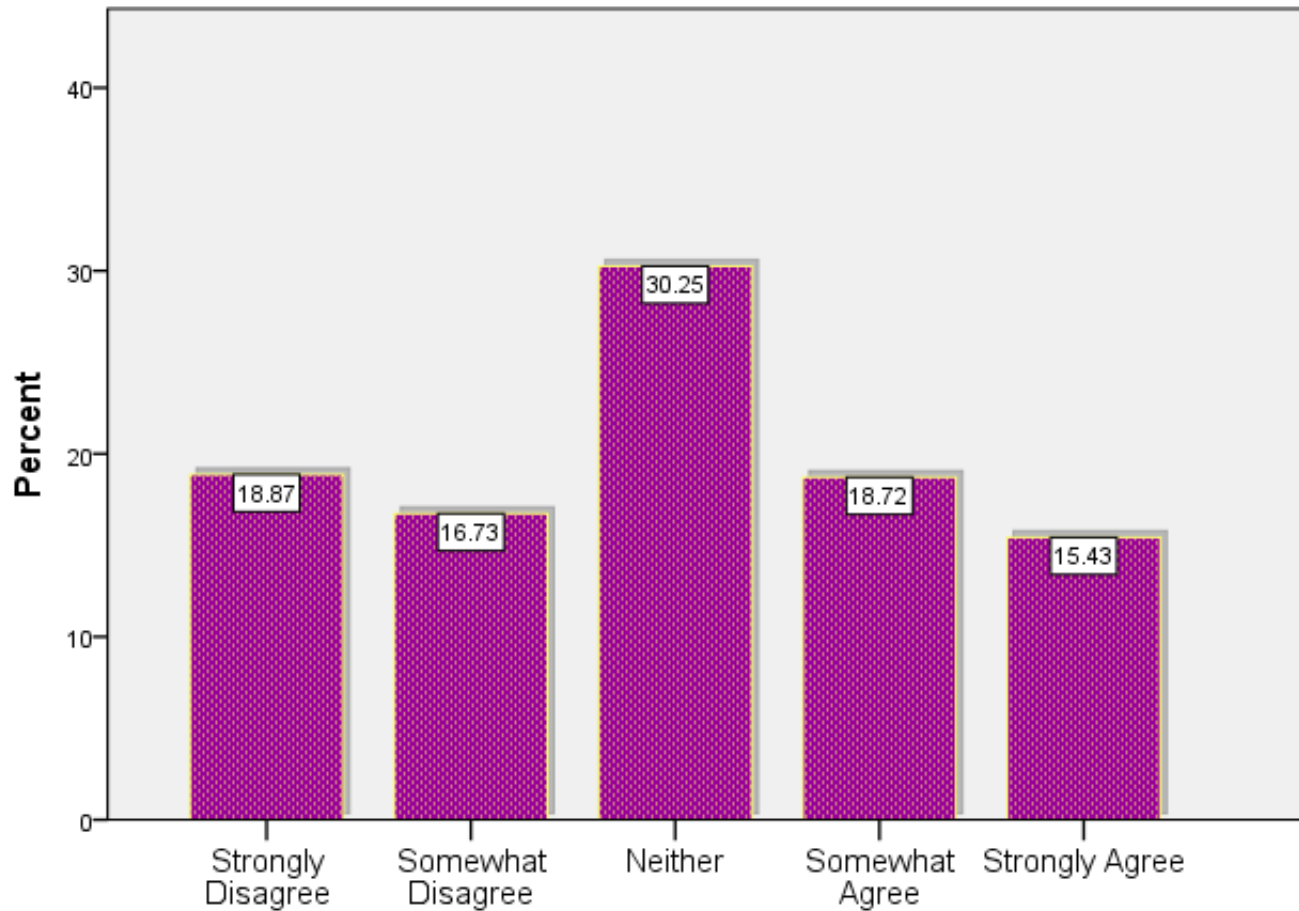
PREFER KPSCC.COM

3. The Federation website www.kpscc.com



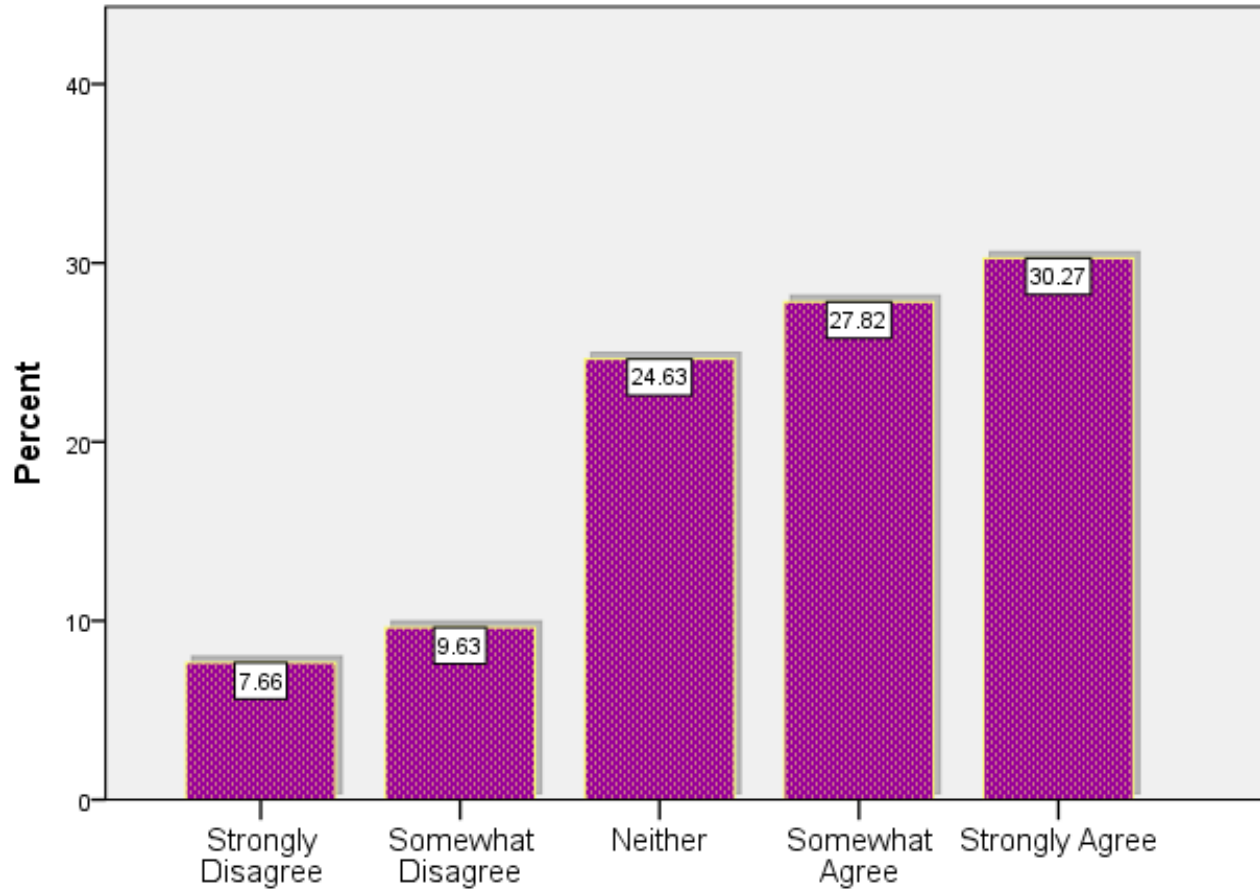
PREFER VESTA

4. The Vesta website www.kingspointsuncitycenter.com



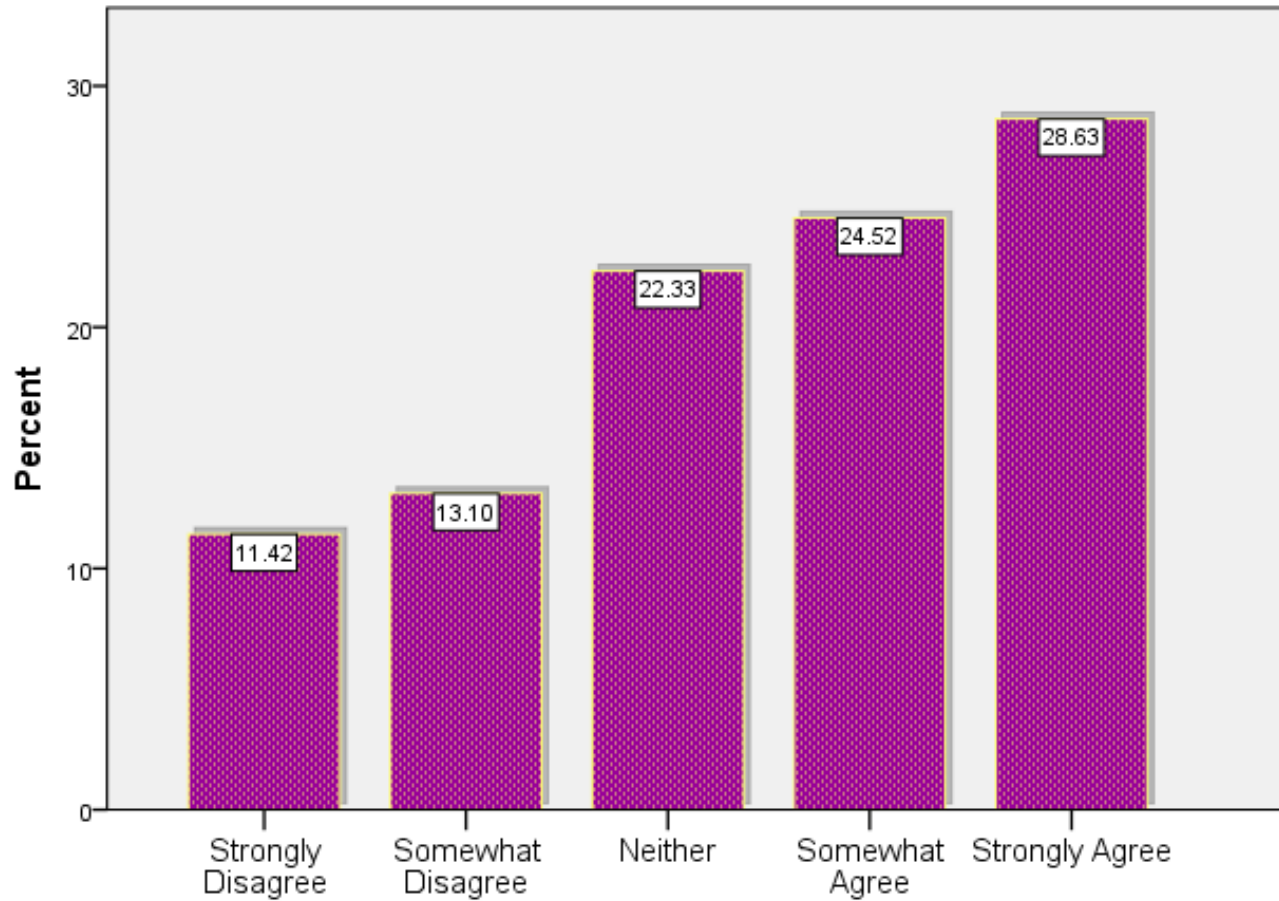
PREFER BULLETINS

5. Bulletin boards in clubhouses



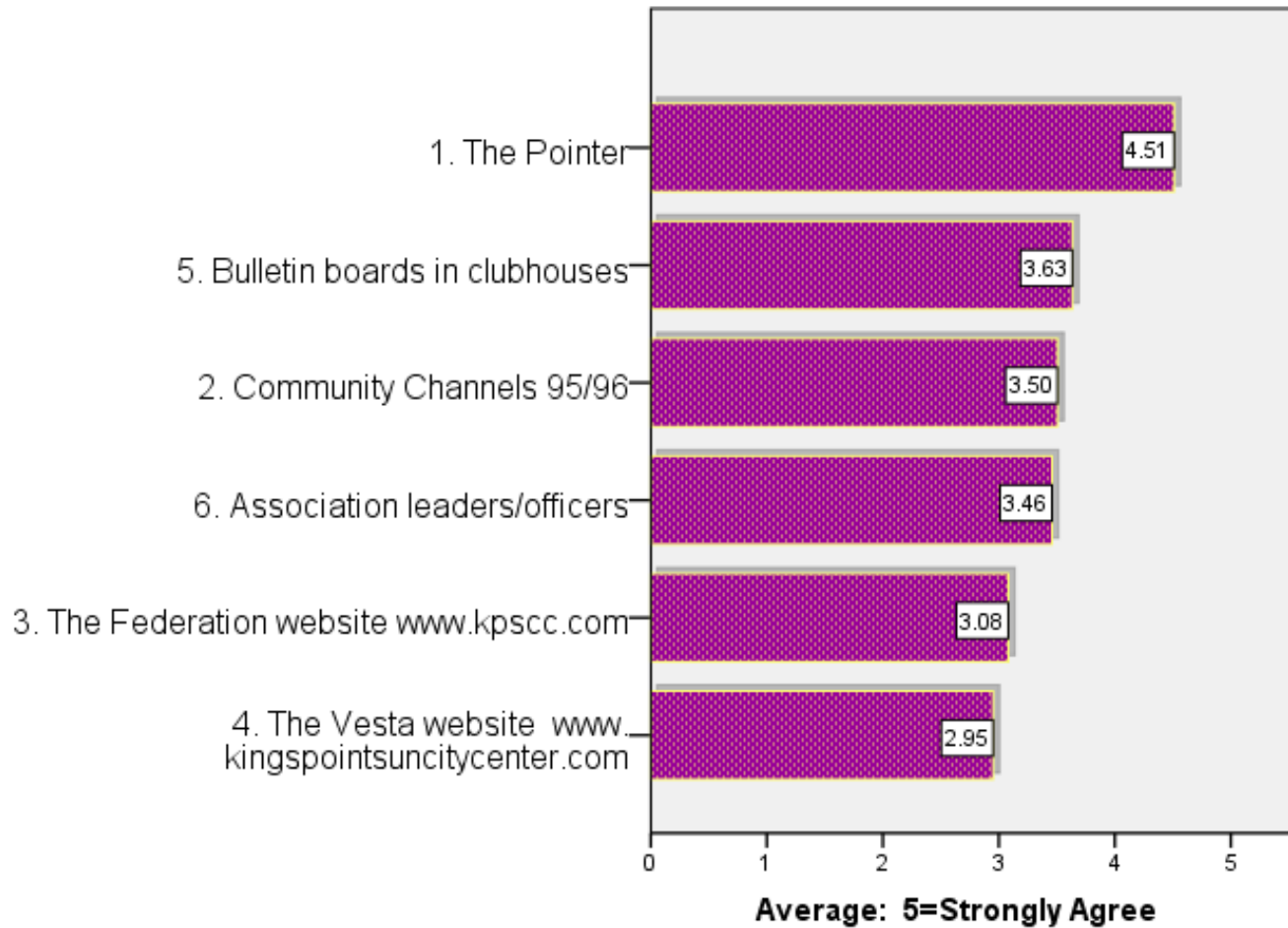
PREFER LEADERS

6. Association leaders/officers



PREFERENCE SUMMARY

I prefer to get information about Kings Point activities/issues/news from:



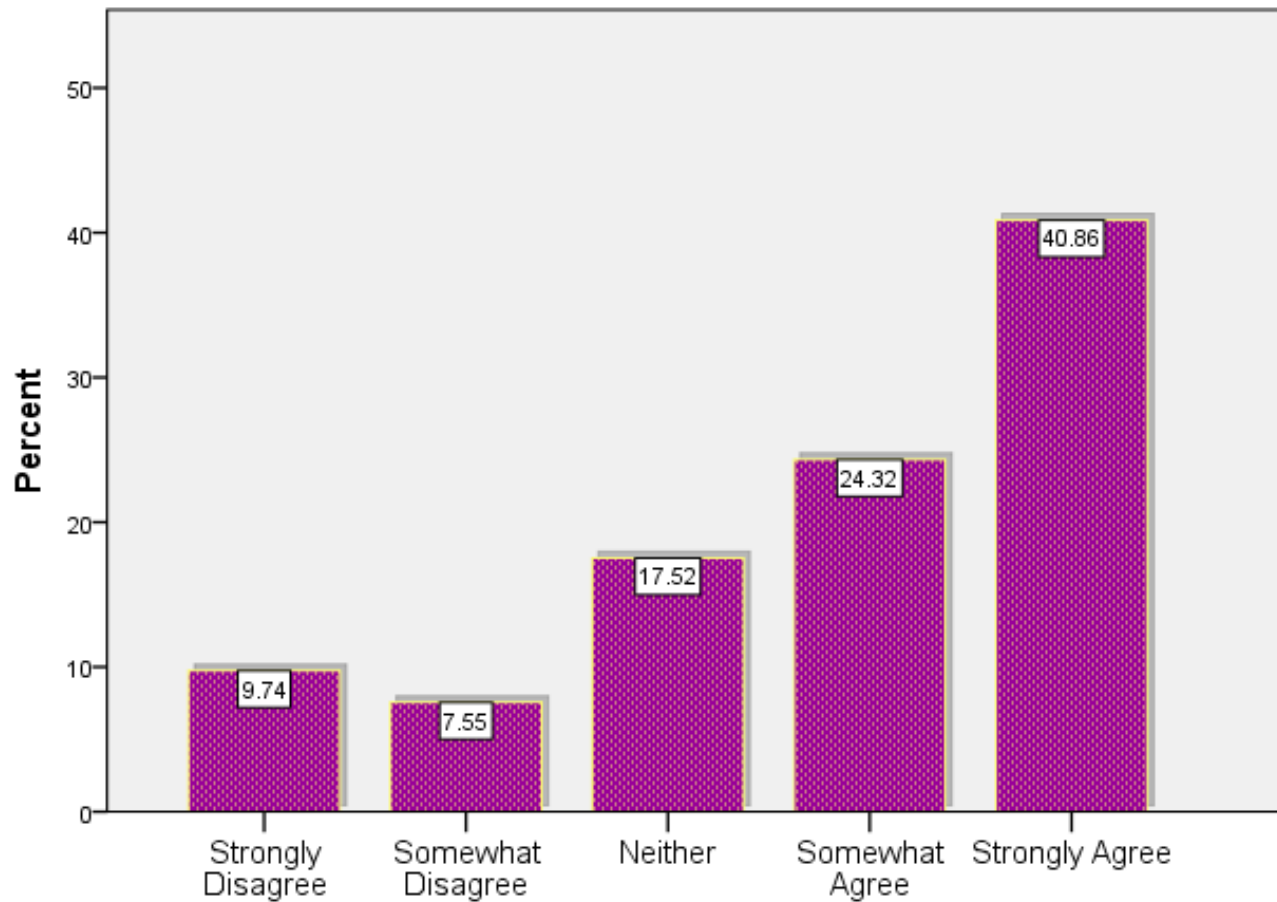
OTHER PREFERENCES

- Write-in responses accounted for an additional 613 responses of ways people prefer to receive information about KP:
 - Requests for email updates were mentioned 587 times
 - Newspapers of some kind were mentioned 19 times, including the *Kings Point News, Observer, Flyer, Senior Connection*
 - Word of Mouth was mentioned 5 times
 - Property management personnel was mentioned twice



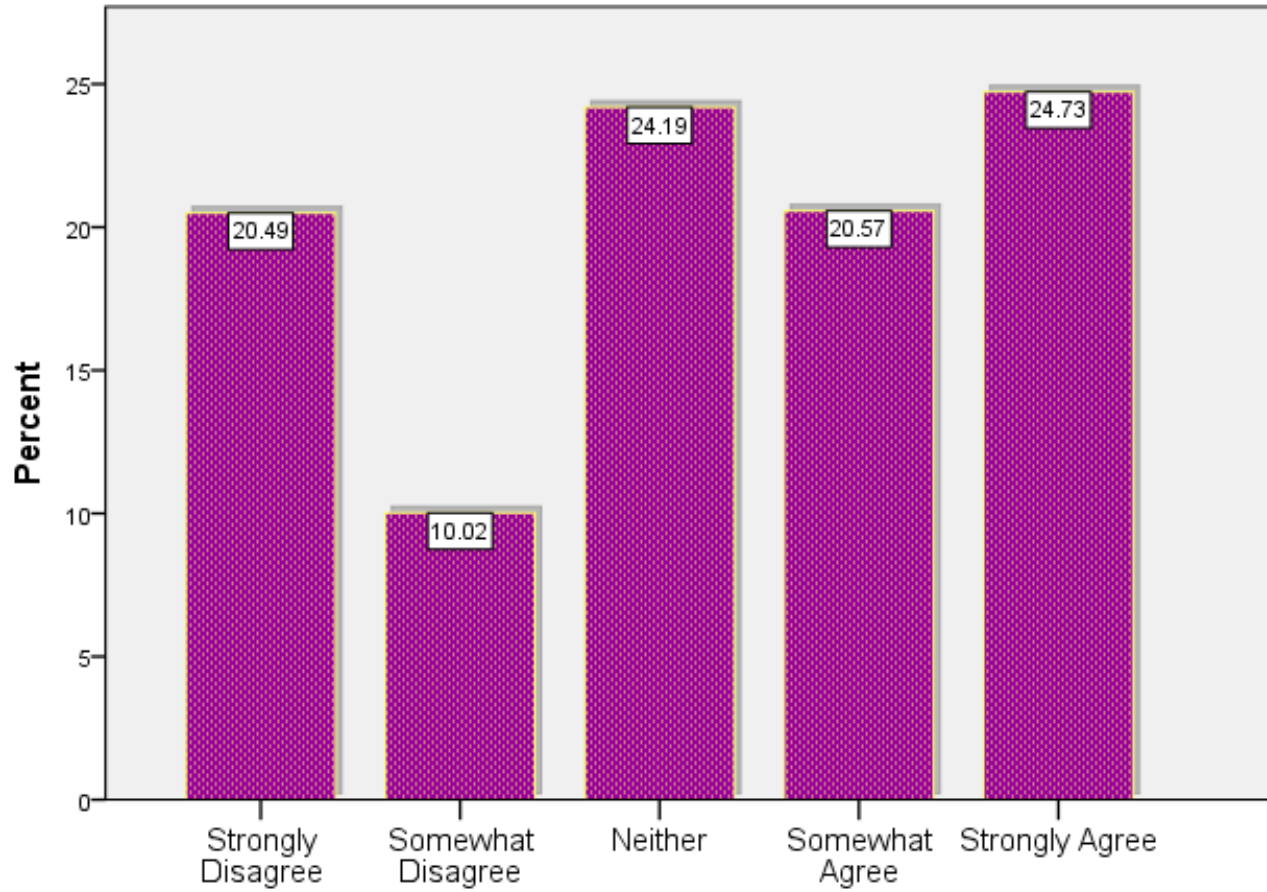
FEEDBACK: BOXES

1. Suggestion boxes in clubhouses

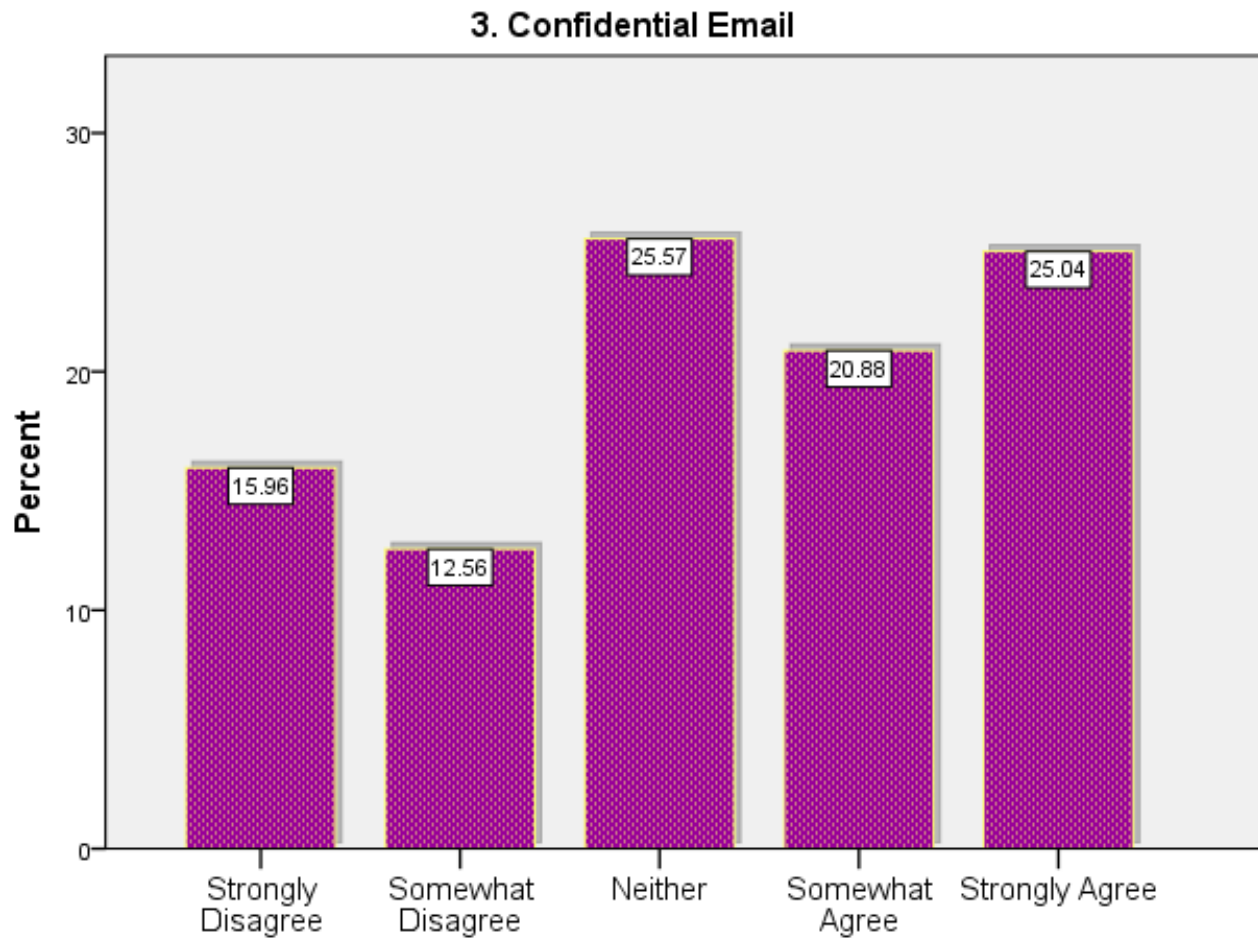


FEEDBACK: ONLINE FORM

2. An anonymous online form

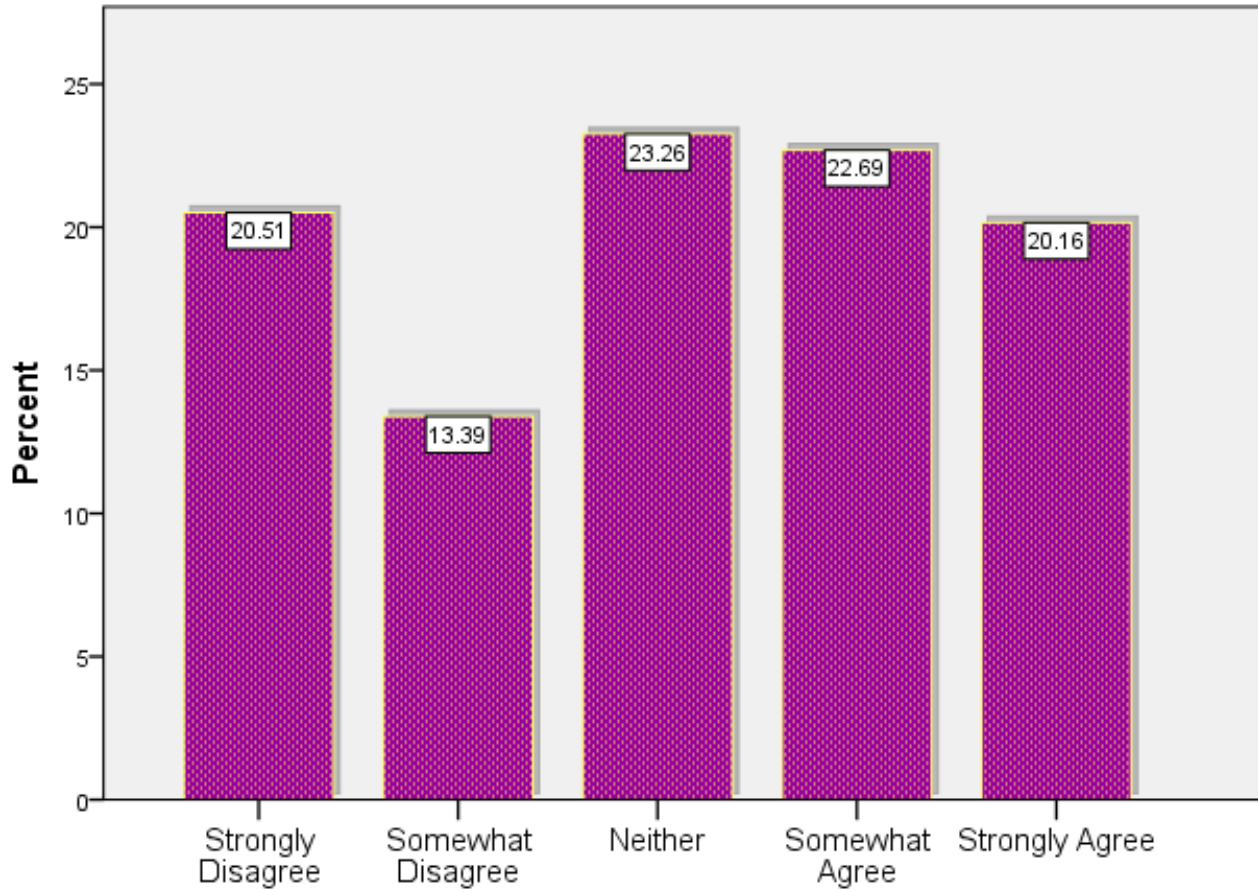


FEEDBACK: EMAIL



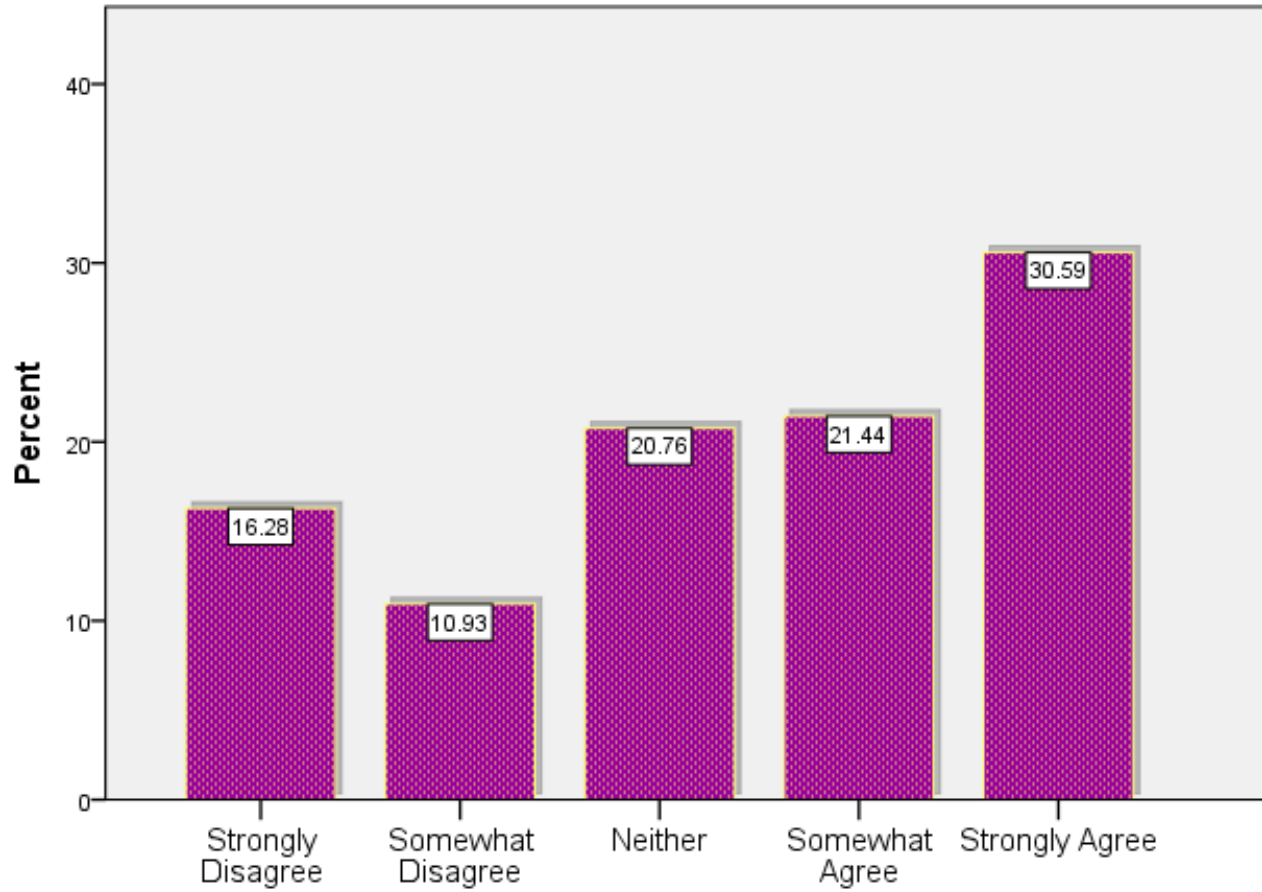
FEEDBACK: PRESIDENT

4. Association President mailboxes



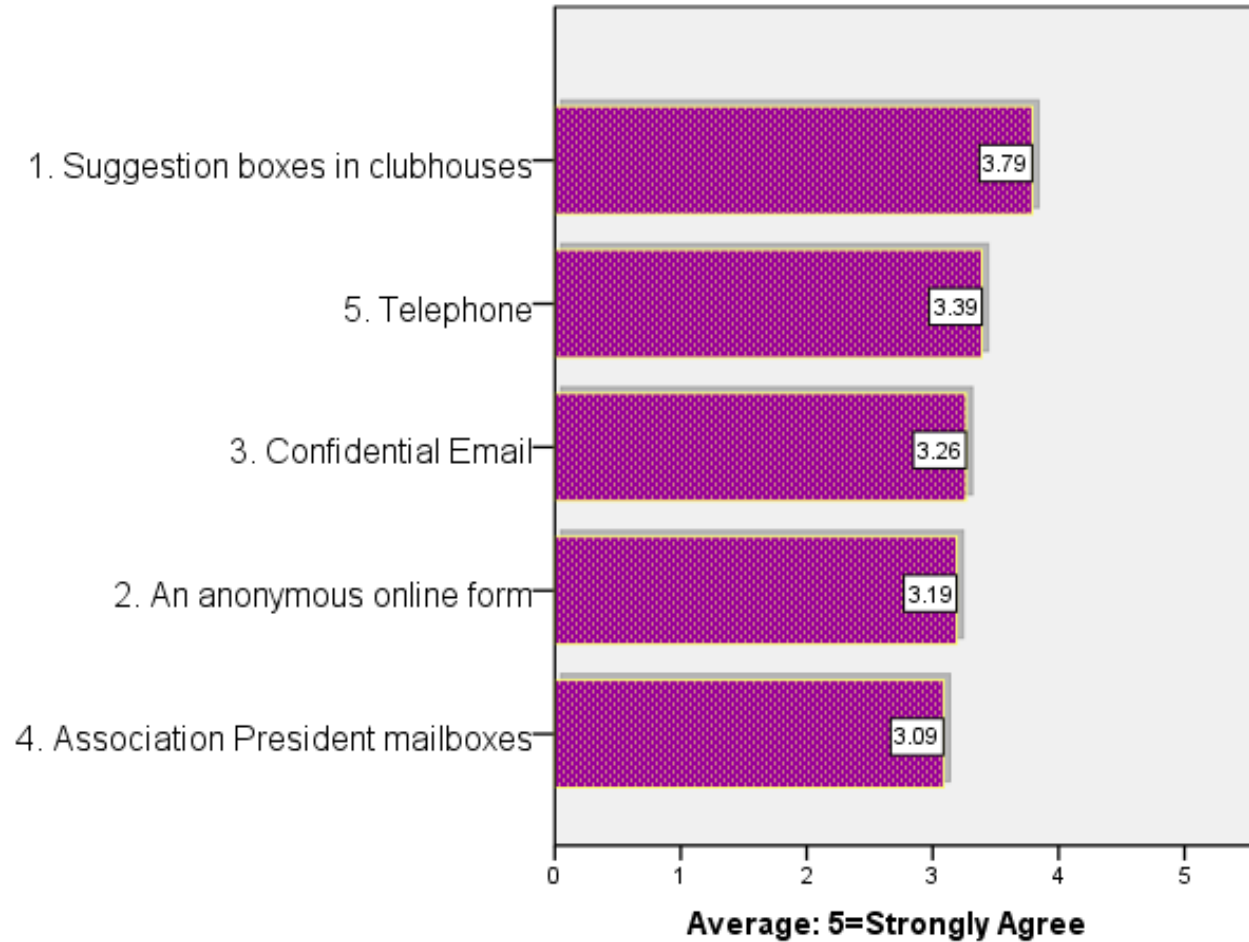
FEEDBACK: PHONE

5. Telephone



FEEDBACK SUMMARY

I would prefer to give feedback about Kings Point by using:



OTHER PREFERENCES

- Write-in responses accounted for an additional 197 responses of ways people prefer to give feedback about KP:
 - Non-anonymous email was mentioned 156 times
 - Letters through the postal service were mentioned 31 times
 - Direct face-to-face communication was mentioned 10 times

